

FINAL PROJECT guidelines

This project is due on Wednesday, April 26 at the END OF CLASS

You pick the topic. You will have to gather the information too. I will act as the editor.

This graphic is completely your own. Pick a relevant story or a subject you find interesting, but make sure the final graphic has some sort of news “hook.” Do the research, gather all pertinent information, and produce the final art. Although you can choose any topic, keep in mind that it’s often a good idea to think locally. Your ultimate goal is to produce a large infographic that is informative and topical. Reach beyond your comfort zone, be creative, and teach me something!

This is a very open-ended project, but there are certain guidelines that will help you to focus on the task and complete the project on time:

- 1) Determine your topic quickly, research it, and write it. Do this before anything else.
- 2) Determine the main focus of your graphic. Does your subject matter lend itself to a lot of statistical or quantitative data? If so, you may want to present a series of charts in an interesting way. Is your subject matter a little bit more of a how-to? Then a traditional information graphic may be what you need to focus on, with a large bit of illustrative art, combined with a step-by-step.
- 3) Your information graphic does not have to include every type of graphic, but include at least two of the following types: map, chart, diagram, cutaway illustration, timeline.
- 4) You are free to use any tool (Photoshop, Illustrator, InDesign, brush, pencil, pen), and any media (photo, illustration, etc.)

The final project should be in PDF format, with filename of lastname_firstname_Project4 Sketches are due with this project.

Your final project is due at END OF CLASS, Wednesday, April 26. NO LATE PROJECTS WILL BE ACCEPTED.

This project is worth 250 points. The grading criteria:

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| -The project must be completed on time | -- |
| -Spatial organization, informative value, adherence to the project guidelines | 50 |
| -Technical execution | 50 |
| -Creativity | 100 |
| -Color and type choices | 30 |
| -Sketch work | 20 |

PROPOSED WORK SCHEDULE

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| APRIL | Monday 10 | Project guidelines. Conceptualize graphic ideas. Begin research and writing. |
| | Wed. 12 | More research. Finalize project outline. Fully understand your chosen topic and start sketching. |
| | Monday 17 | Research and writing mostly complete before coming to class. Sketch, sketch, sketch. Begin production. |
| | Wed. 19 | Preliminary production (visual outline of graphic, etc.) should be worked on. Get feedback. |
| | Monday 24 | Production well under way, much of graphic complete and ready for feedback. |
| | Wed. 26 | Final project should be AT LEAST 95% before coming to class. Final questions. Due at end of class. |